



WORK-BASED LEARNING (WBL) CONTINUUM
A Sequenced Continuum of Career Development Activities & Experiences

Career Awareness → (Grades 6-8)	Career Exploration → (Grades 9-10)	Career Preparation & Training (Grades 11-12)
CAREER FAIR CAREER RESEARCH GUEST SPEAKER BRIDGE VISITS FIELD TRIP SUMMER CAMP	COMPETITIONS/CAREER CLUBS JOB SHADOW JOB SITE VISIT SERVICE LEARNING INDUSTRY SPOTLIGHT DAY MENTORING WORK READINESS SKILLS	PRE-APPRENTICESHIP INDUSTRY CERTIFICATION INTERNSHIP SCHOOL BASED BUSINESS WORK EXPERIENCE BRIDGE CAMP MOCK INTERVIEWS PORTFOLIOS

* Bolded words in chart indicate common terminology with Earn and Learn East Bay

SNAPSHOT DEFINITIONS (alphabetized)

Bridge Camp: Hands-on experience in industry pathway at 2-4 year colleges, often w college faculty.

Bridge Visits: Middle to high school pathways; High school to 2-4 year college pathways

Career Fair: Sampling of possible careers, with representatives from industry or colleges

Career Research: Informational interview with industry member, analyzing salaries, skills needed

Competitions: Project-based career related contests, schoolwide or within class.

Field Trip: Trips to places that strengthen real world understanding of careers

Industry Spotlight Day: School focus on career pathway(s) with industry representatives participating.

Internship: Paid or unpaid training at work site, structured between school and site - time limited.

Job Shadow: Temporarily following employee at job site.

Job Site Visit: Students visit workplace to learn about business

Portfolios: Compilation of student’s experience, education, accomplishments, and skill set

Pre-Apprenticeship: Paid on the job work and training while learning a trade.

Service Learning: Integrates meaningful community service with instruction and reflection

Summer Camp: Hands-on activities at school linked to careers

Work Experience: Volunteer or paid experience gained working on the job site.

Work Readiness: Critical skills for any job. E.g. timeliness, appearance, initiative, quality of work, communication skills, teamwork.

WORK-BASED LEARNING ...

- Links school-based instruction with workplace learning
- Engages and motivates students by connecting their classroom work to their personal and career interests
- Is informed by Academic, Technical, and Industry standards
- Is a sequence of learning experiences that builds broad knowledge of a career path over time
- Engages industry representatives in course review and planning, as well as contact with teachers and students